

# Kayla Garpstas

BRAND EXPERT + DESIGNER + ENTREPRENEUR

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HI TEAM,

With hustle and heart, I am deeply passionate about visual storytelling, and I believe my unique skill set and background equip me for any role focused on developing creative services, systems, and direction. From crafting award-winning websites, brands, and products to working with high-level executives and celebrities, I am well-versed in Adobe programs, thriving both on set and in boardrooms.

Here are my top 5 Clifton Strengths and how they shape my perspective:

## **Achiever**

I am driven to excel in any task or project, embracing challenges as opportunities for growth as a leader and creative.

## **Self-Assurance**

My confidence in my abilities and judgment makes me a strong leader, mentor, director, and client-facing creative.

## **Communication**

With experience, confidence, and expertise, I effectively communicate with executives, celebrities, and enterprises about creative marketing.

## **Activator**

My desire to accomplish tangible tasks fuels my need to take action and learn through experience, leading to effective and efficient work.

## **Relator**

Building deep and meaningful connections allows me to foster authentic relationships with clients and team members.

I am grateful for your time, energy, and kind consideration.

Sincerely,

*Kayla Garpstas*

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